



CONTACT:

Brian Suerth
Technology Assurance Group
(858) 946-2112
brian@tagnational.com

Mike Williams, President
iTech
(304) 485-2222
bwilliams@itechwv.com

NEWS FOR IMMEDIATE RELEASE

iTech Strengthens Commitment to Customers Through Strategic Reinvestment

Sale of Kentucky Territory Fuels Growth in Managed IT and Security Services

LOCATION — DATE – iTech, a leading managed technology services provider (MTSP) announced that it has sold its Kentucky territory to CDS America LLC (CDS), one of the nation's top office technology providers. The move is part of iTech's long-term growth strategy to sharpen its focus on core markets and reinvest in delivering even greater value to customers.

“For us, this wasn't about stepping back—it was about stepping up,” said Mike Williams, President at iTech. “We carefully vetted three potential partners and chose CDS because of their 25-year track record of delivering outstanding service. This ensures that customers in Kentucky will continue to receive the same high standard of support, while giving iTech the opportunity to double down on our core mission: helping businesses in the Mid-Ohio Valley to thrive through managed services, cybersecurity, and advanced technology solutions.”

The sale of the Kentucky territory provides iTech with a significant capital infusion, and those resources will be directly reinvested into new services, technologies, and customer support infrastructure. Already, the company is reporting notable growth in its Managed IT Services and project work, driven by increasing demand for reliable security and productivity solutions.

“This decision allows us to retool and refocus,” added Williams. “We're now in an even stronger position to serve our core customers with the depth and innovation they deserve. A necessary part of growth is to eliminate plateaus and to double down

on what we're best at, and to find ways to serve our existing clients at an even higher level. By concentrating our time, talent, and resources where we can have the greatest impact, we're able to deliver smarter, more secure, and more scalable solutions. Ultimately, the more efficiently we utilize our resources, the more our clients benefit."

The move aligns with iTech's vision of becoming the region's most trusted partner for network security, managed IT services, and next-generation office technology. By streamlining its operations and eliminating distractions, the company can now accelerate its investments in cutting-edge areas such as:

- **Network and Data Security** – Protecting businesses against growing cyber threats.
- **Cloud and Managed IT Services** – Driving efficiency, productivity, and scalability.
- **Advanced Collaboration Tools** – Enhancing customer workflows with secure, integrated solutions.

iTech stressed that for current customers in West Virginia, Ohio, and surrounding areas, this move means business as usual – *only better*. The company remains fully committed to the relationships it has built over two decades, while leveraging new resources to improve service delivery.

"We're not going anywhere. Every decision we make comes back to one thing: providing more value for our customers," said Williams. "This transition allows us to do exactly that – invest more, focus more, and help our clients succeed at a higher level than ever before."

For more information on iTech visit <https://itechwv.com> or contact 304-485-2222.

ABOUT ITECH

insert about us

###